

# Big Futures Start with Small Conversations



## Language learning starts at birth

Babies use their eyes, ears and other senses to explore the world around them. By watching and listening they learn that actions and sounds have meaning. From there, they learn to express their needs and wants.



## Earlier is better

When it comes to learning language, earlier is always better. Babies' brains develop rapidly in the early months. This period of critical brain development is the best 'window of opportunity' to learn language.



## Language is the Foundation of All Future Learning Emotional, Social and Academic

### Babies enjoy language learning activities



## BC Early Hearing Program screens every newborn's hearing to find those who need support

Each year in BC, 100 babies are born deaf or hard of hearing. Most of these babies are healthy and have no family history of childhood hearing loss. BC Early Hearing Program supports these babies' language learning during the critical period of rapid brain development.



## BC Early Hearing Program

A service of BC Children's Hospital  
and the Provincial Health Services Authority



### Questions?

Contact us at [bcehp@phsa.ca](mailto:bcehp@phsa.ca)  
Learn more at [phsa.ca/earlyhearing](http://phsa.ca/earlyhearing)