

Frequently Asked Questions (FAQ) for Innovation Intake

- **What is PHSA Supply Chain's definition of a Healthcare Innovation?**

Innovation is defined as any novel concept, service, product, or process with the potential to enhance patient outcomes, decrease healthcare costs, optimize clinical efficiency, promote planetary health, and support Indigenous Economic Reconciliation.

- **What is not a healthcare innovation?**

A product or process that already exists or might be considered a comparable substitute/replication of something that is being utilized. Upgrade/new version of an existing product is not considered an innovation.

- **What is out of scope for the PHSA Supply Chain Innovation Intake Program?**

Implementation planning and management of innovation adoption is out of scope. It is also recognized that many products and/or services that are submitted may not be assessed as innovations. These products and/or services may be referred to the PHSA Supply Chain New Product Request process where applicable

- **I have an existing product that can be used in a new way for healthcare. Would this be considered an innovation?**

Yes, this fits the definition of a Healthcare Innovation.

- **Who will review the submission?**

Submissions will be initially reviewed by the Provincial Health Services Authority (PHSA) Innovation Intake team to ensure the proposal falls within the definition of Healthcare Innovation.

- **How will I be notified if my proposal falls under the definition of Healthcare Innovation?**

A designated contact person will be required as part of your submission. A follow up email will be provided to the designated contact providing information on the outcome of the initial assessment.

- **If my submission is accepted, what is the next step?**

If applicable the more comprehensive health technology assessment process will be conducted by a [Value Analysis Team](#).

****Please note, this is not a procurement and PHSA may not proceed with any subsequent process.***

- **Do I need to provide pricing with a submission? When do I need to provide pricing?**

Pricing should be included with the submission, if available.

- **Who is eligible to apply?**

- Any vendor
- Any person(s) already working within the health authorities
- Any member of the general public

- **Can an organization/individual submit more than one proposal?**

Yes. A separate Innovation Intake form must be completed for each innovation.

- **Does the product and/or innovation require Health Canada licensing prior to submitting application?**

No, this is not required at the time of submission, however if Health Canada Licensing information is available please include this in the submission.

- **Are these submissions confidential?**

PHSA will enter submissions in an internal database on a secure server. Information will be shared as part of the health technology assessment process with clinical and operational experts from within BC health authorities. Submitted innovation information (e.g. product name, product website links you provide in your submission, as well as any general product information brochures) will be shared on an Innovation Intake list on the PHSA Supply Chain Innovation Intake website which is accessible to all Health Authorities.

- **If I have further questions, who do I contact?**

Chloe Brozuk, Program Manager – Value Analysis Teams
claudette.brozuk@phsa.ca Phone: 604-297-9743