



PHSA Medical Staff

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Updates and Reminders:

1. Recognizing Pink Shirt Day

on behalf of Dr. David Byres, president and CEO

Today, February 28, we recognize Pink Shirt Day – a day acknowledged annually to raise awareness of bullying and discrimination in schools, workplaces, homes and online in an effort to create a more kind and inclusive world.

At PHSA, our values – and the Coast Salish teachings – can guide how we show up, not only on Pink Shirt Day, but every day. This means being compassionate to one another, offering simple acts of kindness, making an intentional effort to honour the value and dignity of others, and courageously supporting one another in truth-telling and standing up for what is right.

Pink Shirt Day also provides us with the opportunity to consider how we can build a culturally safe and inclusive workplace. To do this, and to achieve our aspirational vision – to boldly create an equitable, anti-racist and culturally safe health system where everyone thrives – we must all make a collective commitment to learning, listening and taking action.

Read the full message, including ideas to show your support, [here](#)*

2. PHSA Medical Staff Town Hall – Thursday, March 14

PHSA Communications

Please join us for an important medical staff town hall on **Thursday, March 14, at 5:30 p.m.** Hosted by Dr. Sean A. Virani, the town hall will feature a presentation from Joe Gallagher, PHSA's vice president, Indigenous Health and Cultural Safety. A panel of subject matter experts will be on hand to answer your Slido questions.

The special hybrid event will be held at the **Chan Auditorium**, located at the BC Children's Hospital Research Institute (938 W 28th Ave, Vancouver).

****In person attendance is encouraged!****

Watch your email for additional event details in the coming weeks.

We thank everyone in advance for their participation, whether in-person or at home, as we have an important discussion about Indigenous-specific racism, and the importance of providing culturally safe and anti-racist patient care.

3. Provincial Laboratory Medicine Services Launches New Website

PHSA Communications

Provincial Laboratory Medicine Services (PLMS) has launched a brand-new website at www.phsa.ca/plms which will better support PLMS' organizational priorities. This new website will act as the central hub for all information relating to provincial laboratory medicine and amalgamates previously built websites for the former entities known as Lower Mainland Laboratories (LM Labs) and BC's Agency for Pathology and Laboratory Medicine (BCAPLM).

Please note the [LM Labs](#) and [BCAPLM](#) websites will include messaging on their homepages to direct users to the new PLMS site. Please ensure to update your personal bookmarks, as these sites will be taken down in a few months.

We invite you to explore the new website, share the news with your teams, and begin to point partners to the new site as the most up-to-date source of information relating to PLMS.

4. Bronchiolitis Toolkit Provides Tools, Resources to Help Clinicians, Caregivers Manage Bronchiolitis During Cold & Flu Season

PHSA Communications

During the cold and flu season, common viruses like Respiratory Syncytial Virus (RSV) can lead to bronchiolitis, a viral lung infection primarily affecting children under the age of two. In most cases, children will get better without the need for additional tests or treatments. Still, more than half of children with bronchiolitis receive unnecessary tests and treatments, like antibiotics or chest X-rays.

Choosing Wisely Canada's [toolkit](#) features easy-to-use tools and resources to help clinicians and caregivers manage bronchiolitis appropriately. Developed with experts from across the country including from Child Health BC and BC Children's Hospital, the toolkit provides guidance on the assessment and management of bronchiolitis in emergency and primary care settings.

A launch webinar was held by Child Health BC and BC Children's in November 2023, from which [a recording is available](#).

Choosing Wisely hosted an additional webinar on January 31 featuring Drs. Olivia Ostrow (SickKids Hospital) and Jennifer Young (College of Family Physicians of Canada). [A recording is now available](#).

Special Message:

5. Remembering Dr. Doug Cochrane

It is with great sadness that we share the news of the passing of doctor and professor David Douglas Cochrane. Doug, as he was widely known, leaves an enduring legacy of inspiration to the individuals fortunate to be influenced by him and the institutions that he served to all become better versions of themselves.

With permission, we share Doug's obituary, prepared with input from his wife and daughters and authored by his neurosurgery colleague and friend, Dr. Ash Singhal, head, Division of Pediatric Neurosurgery, BC Children's Hospital. Read Doug's obituary on [POD*](#).

Upcoming Events and Courses:

6. Registration Open for *Crucial Conversations* Workshop With the Physician Leadership Institute *Dr. Jeff Pike, executive medical director, medical staff development and engagement, and Candice Manahan, executive director, medical staff quality and engagement*

The Medical Staff Development Office is hosting a two-day in-person workshop titled, *Crucial Conversations*, with CMA's [Physician Leadership Institute](#) on Monday, April 15 & Tuesday, April 16 at **SFU's Morris J. Wosk Center** in downtown Vancouver.

The course will help learners address the challenges of difficult and emotionally-charged conversations to support medical staff and their teams achieve alignment and understanding on crucial matters through open dialogue. Participants will learn how to set good intentions, build safety, speak honestly and approach tough conversations in a way where everyone feels heard.

Register now through [CMA Connect](#) before **March 16** to secure your spot! Limited seating available.

This course is offered free of charge through the Medical Staff Development Office for all PHSA medical staff, however, a \$500 fee will be issued for those who register and do not attend.

For more information on this and other medical staff leadership opportunities, please contact [Candice Manahan](#) or [Dr. Jeff Pike](#).

7. Register for *Fostering a Culture of Respect Leadership Course*

Sheridan West, director, HR Services

HR Services is hosting a series of workshops to support and bring together leaders, including medical leaders, in discussing human resources issues for those who support or supervise staff.

The course equips leaders with an overview of their role in supporting *PHSA's Fostering a Culture of Respect Policy* and is designed to provide the knowledge and skills required to support teams in a respectful workplace. Discussion topics will include: microaggressions, macroaggressions, bullying and harassment, discrimination, effective communication techniques, clarifying conversations. This session has group breakouts and discussions.

The course is 1hr 45min long and takes place Feb. 29, April 4, and April 25. Register now through the [Learning Hub*](#).

For questions or for more information, please connect with your [HR business partner*](#).

Ongoing Resources:

- Visit [POD](#) for stories about our workforce and supporting resources*.
- Learn about [health and wellness](#) resources to support you*.
- Looking for past issues of the Medical Staff Newsletter? Visit our Communications [page](#).

PHSA Operational & Leaders' News

- Read the latest [PHSA Operational News](#) and [Leaders' News](#) for information on [new CST Cerner Change Request form](#), the [Teachings in the Air podcast](#), the [Cultivating Community for Black Physicians in Canada](#) and more*.

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