

September 3, 2004 (**August 26, 2004 Board Meeting**)

Presentations

The board received a presentation on the BC Women's Foundation from **Ms. Betsy Gibbons, Board Chair and Ms. Cynthia Loveman, Executive Director**. Since its formation 10 years ago, the BC Women's Foundation has focused on building awareness and soliciting donations to support the programs at BC Women's Hospital & Health Centre. The presentation provided an overview of progress to date, and outlined the strategic priorities of the Foundation for the next few years.

Dr. Ronald Barr, Director of the Centre for Community Child Health Research, and Ms. Marilyn Sandberg, a management consultant for the Intentional Injury Prevention Program, provided a presentation on Shaken Baby Syndrome. There are approximately 10 cases of shaken baby syndrome each year in BC. Of these, approximately one-third result in serious brain injury and one-third result in death. New research shows early infant crying, which is known to be a trigger for shaken baby syndrome, follows a predictable pattern. The presentation highlighted a primary intervention program aimed at preventing shaken baby syndrome by educating new parents about the normal patterns of early infant crying and things they can do that may possibly reduce crying. The program will be tested through a randomized trial to assess the effectiveness of education/awareness materials distributed through public health nurse visits to the homes of women who have recently given birth.

A presentation by Dr. Aubrey Tingle, President and CEO, and Mrs. Cherry Graf, VP External Affairs of the Michael Smith Foundation for Health Research was deferred to a future meeting at their request.

CEO Update

A **picture archiving medical imaging system (PACS)** is being implemented at BC Children's Hospital and BC Women's Hospital & Health Centre. By November 2004, the PACS system will be integrated with the clinical

The Provincial Health Services (PHSA) Board Brief summarizes the board meetings of the PHSA. It is sent to PHSA agencies, government, media and other stakeholders to keep them informed about the activities of the PHSA.

information system at the BC Cancer Agency. This initiative, which has resulted in cost savings of \$200,000, will allow diagnostic images to be readily available to clinicians on the PHSA sites and around the province.

Also in the area of diagnostic imaging, the **Radiology Information System** at BC Children's Hospital and BC Women's Hospital & Health Centre will also be incorporated at other PHSA sites. In addition, a **new MRI has been installed at Children's Hospital** and is now operational. The new technology will improve patient care through superior diagnostic ability and will be more efficient – allowing 12 rather than eight patients to be scanned daily. Although the waiting list for pediatric MRI has lengthened due, in part, to the installation of the new technology, plans are underway to reduce the wait time within six months after resuming full operations.

PHSA has brought together representatives from most of its agencies and programs to strategize on how to advance the PHSA's strategic direction in Prevention, Promotion and Protection. **PHSA is establishing strategies in the areas of tobacco-use reduction, healthy eating, physical fitness and healthy body weight.** These priorities are consistent with those identified by other health promotion and illness prevention groups and initiatives, including the World Health Organization, the BC Ministry of Health, the Federal/Provincial/Territorial Healthy Living Strategy, the BC Healthy Living Alliance, the Union of BC Municipalities, and others. A detailed operational plan will now be developed to implement the strategies.

The final version of the **proposed Provincial Medical Staff Bylaws** has been delivered by the Ministry to the health authorities. PHSA has completed minor modifications for each organization and final Ministry approval of the bylaws is expected this September. PHSA is consolidating the medical staff rules for Riverview Hospital, the BC Cancer Agency, BC Children's Hospital and BC Women's Hospital & Health Centre. Drafts will be available for consultation and review this fall.

Board Committee Reports

The **Finance Committee** recommended and the board approved a revised cash management plan and revised investment policy to facilitate investment of cash in longer term bonds. The longer term bonds will enable PHSA to receive a higher rate of return.

The **Finance Committee** also passed a motion to comply with the Society Act's requirement that PHSA and its branch societies have an address in BC to which all communications and notices

may be sent and at which all process may be served. The Society Act also requires all documents of a society, including its financial records, be kept at that address or at such other address as the directors by resolution permit. The Finance Committee recommended and the board approved a motion authorizing management to select an appropriate legal firm to act as the registered office for the PHSA and its branch societies, and giving authority for PHSA's financial records to be kept at the PHSA Finance office located at 260 – 1770 West 7th Avenue in Vancouver.

The **Governance and HR Committee** recommended and the board approved a number of changes to the Board Annual Calendar. The Governance and HR Committee also recommended and the board approved a motion authorizing the committee chairs to approve the questionnaire being developed to support the board and board committee evaluation process.

Annual General Meeting

Immediately following its regular meeting, the PHSA board held its annual general meeting in accordance with its bylaws. After receiving the directors' report to the members, the board passed motions approving the PHSA audited financial statements for the fiscal year 2003/2004, and appointing the firm KPMG LLP as auditor for the fiscal year ending March 31, 2005. The board also passed motions re-electing Lynda Cranston as Secretary Treasurer of the PHSA board, and re-electing Denise Turner as PHSA vice chair.

Annual general meetings for the five branch societies of the PHSA were held immediately following the PHSA AGM. These include the BC Cancer Agency Branch, the BC Centre for Disease Control and Prevention Society Branch, the BC Mental Health Society Branch, the BC Transplant Society Branch and the Children's & Women's Health Centre of BC Branch. No other business was brought forward in the branch society AGMs.